



PRESS RELEASE FOR IFA Berlin 2011 – August 30th – Stand AV Industry, hall 25, stand 158

Lumene will be introduced at IFA under AV Industry group, and will present all its key products for IFA Berlin 2011

At IFA Berlin this year, Lumene will have a fully dedicated area, where you could see all its key models and its incredible features, including all 2011 novelties.

With The Show Place, Lumene enters the market of in-Ceiling screens for the first time. The Showplace has all the features of home automation of the awarded screen Majestic (12V trigger, RS232, deported IR) included in the case when a lot of brands still sell it optional). In addition, the screen is equipped with an in-Ceiling case, permitting a easy integration in the home decor, inside the Ceiling.

A real must have for all integrators ! Available in 16 :9 from 200 till 300 cm.

Advised retailed price from 1099€ to 1699€.



The Majestic Premium the best seller of Lumene electrical range of projection screens, having the same electrical features as the Show Place, will be as well displayed at IFA.

LUMENE



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MOVIE PALACE PREMIUM CURVE



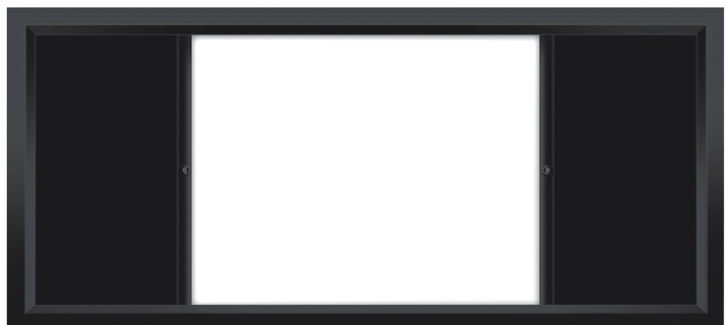
The Movie Palace Curve maintains the characteristics of the Movie Palace and adds a curved design that improve image clarity: the distance between the projector and the canvas is therefore identical (or much closer depending on the case) at the center of the image and along the outside borders. The ultra sturdy aluminum frame with velvet finish and the clip adherence system make this screen very simple to install and give it a very high production.

Available in 16:9 in 200, 240 and 300 cm ; **Advised retail from 699€ till 999€.**

MOVIE PALACE PREMIUM MULTI

The Movie Palace Multi is suited equally well to high-end locations dedicated for projection (up to cinemascope 2.35:1 format) and to more "standard" settings like 16:9 or even 4:3. Its lateral velvet shutters are set in place in one move so you can adjust the film's projection surface (2.35:1, 16:9 or 4:3). Users who want to use the video projector for various types of events can select from a number of possible film formats, such as 16:9 and 4:3..

Available in April from 999€ for the 200cm till 1999€ for the 300cm.



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Lumene launches in addition to these 4 screens 2 new accessories which will make life of integrators much easier :

Lumene 12V trigger wireless

This accessory lets users initiate screen opening once the projector comes on. This wireless trigger gives you very simple installation with no hidden cables in the ceiling.
The Lumene wireless Trigger can be used with any brand of projection screen and projector with the trigger option.

Advised retail price : 89€



Lumene projector Mount

The Lumene videoprojector ceiling mount gives you easy placement in the most discreet setting possible. You can orientate and incline according to several axes. The model features cable-masks, height adjustment, and easy settings adjustment once the projector is in place. The articulated and telescopic arms adapts to all projector models. This mount offers the Kensington® anti-theft plug security feature.

Advised retail price : 149€

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